



## BAFC Sponsorship / Donation Guidelines

### **Bronze Level                    \$150.00 to 199.99**

- Name noted on Website sponsorship / donation list at applicable level.
- Sponsor plaque given to sponsor (one team).

### **Silver Level                    \$200.00 to \$299.99**

- All items noted in Bronze Level
- Announcement on Opening Day thanking sponsor.
- Sponsor plaques given to sponsor (2 teams).

### **Gold Level                    \$300.00 to \$499.99**

- All items noted in Silver Level.
- Thank you sent out Club wide at the end of the season.
- May be used in lieu of Club volunteer hours for current season.
- Sponsor plaques given to sponsor (3 teams)

### **Platinum Level                \$500.00 to \$1499.99**

- All items noted in Gold Level
- Sponsor placed on front of a competitive team's practice jerseys.
- Name and business description (with small add for business) placed on Club Web site.

### **Diamond Level                \$1500.00 or more**

- All items noted in Platinum Level.
- Arsenal FC Polo or Sweatshirt.
- Sponsor pop up signage displayed at home field.
- Name noted on **selected** Club wide broadcasts.
- Sponsor plaques given to sponsor (up to 5 teams).

#### **Internal Information Only**

Donations to the Club must be paid to the Club. They are not tax deductible if paid directly to a team or individual. In order for a business to receive a tax deduction, the donation must be to a club account and not an individual team account. Donations received may only be used for official club/team business (tournament fees, registration fees, coach fees, equipment, general team or club business, etc.). Tax ID# 68-0342701